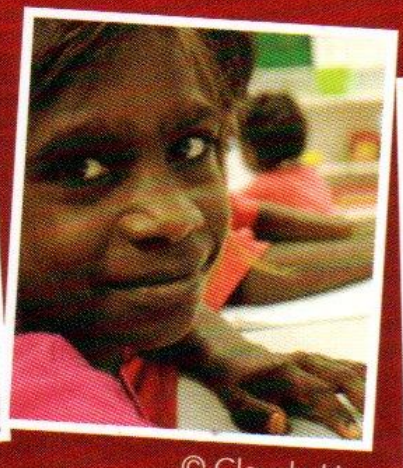
The Indigenous Literacy Project

Reading Opens Doors

'This project is a real opportunity for all Australians to get involved in a simple, effective and meaningful community activity.

I encourage you, your school, your bookclub or your organisation to be involved.'

– Thérèse Rein, Patron



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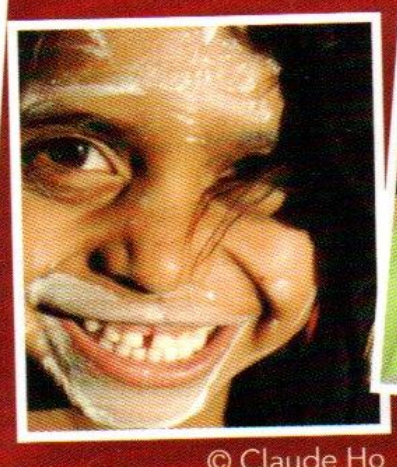

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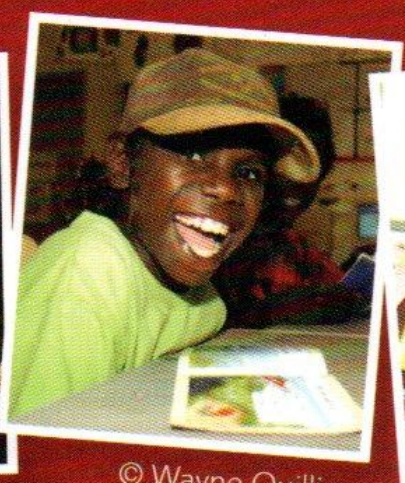

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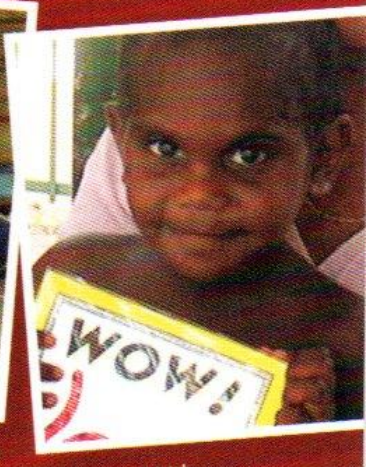

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www.indigenousliteracyproject.org.au

AUSTRALIAN PUBLISHERS ASSOCIATION

The Fred Hollows Foundation
www.hollows.org.au

CAL Cultural Fund

AUSTRALIAN BOOKSELLERS ASSOCIATION

The Indigenous Literacy Project

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Imagine not being able to read a newspaper, a road sign or directions on a bottle of medication. Sadly, this is a reality faced by many Indigenous Australians living in remote communities today.

The Indigenous Literacy Project aims to raise literacy levels and improve the lives and opportunities of Indigenous Australians living in remote and isolated regions.

This is done by providing books and literacy resources to indigenous communities and raising broad community awareness of Indigenous literacy issues.

The Indigenous Literacy Project is a partnership between the Australian book industry and The Fred Hollows Foundation. It is supported by the Australian Publishers Association and the Australian Booksellers Association.

The Project has raised over $500,000 in 2007 and 2008, thanks to the generous support of publishers, booksellers, schools, businesses and individuals.

2009 ACTIVITIES

In 2009 the Indigenous Literacy Project will provide books and literacy resources in homes, community centres, women's centres, schools, health centres and other organisations in the Northern Territory, Queensland, NSW, Victoria, South Australia and Western Australia.

On Indigenous Literacy Day, Wednesday 2 September 2009, events will be held around Australia to raise awareness of Indigenous Literacy issues.

Participating booksellers, publishers and businesses will donate a percentage of their sales, and schools will run various fundraising activities. Everyone can get involved and support the Day by buying a book or making a donation.

Find out more at
www.indigenousliteracyproject.org.au

AMBASSADORS

Our ambassadors include: Thérèse Rein (Patron), authors Geraldine Brooks, Kate Grenville, Andy Griffiths, Anita Heiss, Kaz Cooke, David Malouf, Sally Morgan, Leonie Norrington, May O'Brien, Samuel Wagan-Watson, Tara June Winch, Alexis Wright, and musicians Josh Pyke and Felix Riebl.

'Today we learn how the world works, and how we work in it, through reading as well as through watching and listening. A lot of the information we need is in books, or in newspapers or magazines, or on the internet. Even to send an SMS on a mobile phone we need to be able to read. Reading brings the world to us. But reading can also open up a new world of people and events we have never imagined ... Reading is a form of magic.'

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– David Malouf, author and ILP Ambassador

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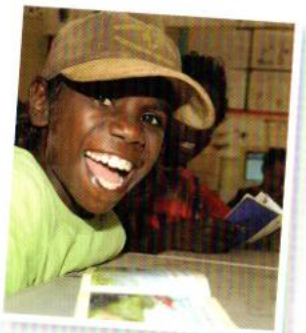

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Donate NOW!

ONLINE: Visit www. indigenousliteracyproject.org.au and use your credit card

PHONE: 1800 352 352 and speak to The Fred Hollows Foundation's Supporter Services team

MAIL: the coupon below to The Fred Hollows Foundation, Locked Bag 3100, Burwood NSW 1805

Please accept my gift of $

☐ Cheque enclosed: (Payable to THE INDIGENOUS LITERACY PROJECT) **OR**

☐ Please charge my credit card:
VISA MASTERCARD AMEX DINERS

Card No:

Name on card:

Expiry date: (mm/yy) /

Signature:

Title: Given Name:

Surname:

Organisation name (if receipt required in this name):

Address:

Suburb:

State: Postcode:

Mobile phone:

Home/Work phone:

Email:

Donations over $2 are tax deductible.

☐ Register my early interest in the Indigenous Literacy Project 2010

ILP09

Indigenous Literacy Day is the main fundraising event for this project and will be held on Wednesday 2 September 2009.

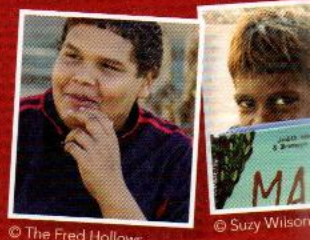
1. Individuals can support the Day by buying a book at a participating bookshop or making a donation.
2. Participating booksellers and publishers can make a donation or give a percentage of sales.
3. Schools can assist by running fundraising events throughout 2009 or on Indigenous Literacy Day. Visit the website for ideas.
4. Other businesses, bookclubs and libraries can support Indigenous Literacy Day – register using the details below.

Visit our website for more details including a list of participating stores.

The 2009 fundraising goal is $250,000.

Register your support online at www.indigenousliteracyproject.org.au or email: karen@indigenousliteracyproject.org.au

Indigenous Literacy Project



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